

Best you can Be! Programme. I am sorry that we were unable to address the meeting of Headteachers on this occasion, and I would be very pleased to rearrange on a convenient date as **21st Century Legacy is an Educational Legacy that goes beyond sport and beyond 2012.**

-  21st Century Legacy was founded by **Olympic Gold Medallist and former World Record Holder, Dr David Hemery CBE**, to help deliver a Bid promise that the London 2012 Olympic Games would be an inspiration to the youth of Britain and the rest of the world.
-  The Charity delivers the **Be the Best you can Be!** Programme, co-authored by David, which **enables young people** to discover the unique potential within themselves and **inspires, engages** and **empowers** them to pursue and fulfil their dreams.
-  The Programme is an **Educational Legacy** going **far beyond Sport**, beyond all subjects and interests – it is about **young people being empowered** to be the best they can be in **whatever they choose**.
-  The Charity has been established to go beyond London 2012 and we have links with the World Police and Fire Games in Belfast 2013 and the Commonwealth Games in Glasgow in 2014.
-  **Be the Best you can Be!** has been **validated by Bath University** to **increase self-confidence** and **raise aspirations**.
-  The Programme is **available in two formats across the UK** – for **Primary** Schools and for **Secondary** Schools. It can start in **any term at any time** – we recommend over two terms for Secondary and over one – two terms for Primary.
-  In the **current academic year** the **Be the Best you can Be!** Programme is running in over 150 Schools with **over 25,000 young people**.

The background to the Charity is that in 2005 London won the right to host the 2012 Games. At that time Lord Coe, the bid Chairman, asked David to take responsibility for a legacy beyond the buildings in London. To fulfil this, David founded the Charity, 21st Century Legacy to go beyond the Games and created the **Be the Best you can Be!** Programme to **inspire, engage** and **empower** young people. This unique Programme enables Schools to realise their individual vision and mission statements of enabling every child to achieve and succeed through **raising aspirations** and **generating self-responsibility** and **self-awareness** – the **qualities of Champions**.

May I invite you to visit our **website** at www.21stcenturylegacy.com for more details about the **Be the Best you can Be!** Programme. I especially recommend watching **our five minute film** on the homepage as the **ideal quick introduction** to the Programme. More details can be found in the specific section for Teachers: <http://www.21stcenturylegacy.com/for-teachers>

The best feedback on our Programme is from the Teacher who led the Be the Best you can Be! Programme in Mirfield Free Grammar School, West Yorkshire:

***What we liked most** about this **flexible** Programme is that it is not just a one-visit initiative like so many others – the **Be the Best you can Be!** Programme **integrates** into the curriculum across multiple subjects including PHSE and PE, **inspiring** every student through workbooks and themes over more than one term. Our students, indeed the whole School, have been **engaged and empowered to follow their dreams in whatever subject** including art, drama, maths, music and science, culminating in a celebration event with the presentation of the **unique medallions from the Royal Mint**. The **staff have also greatly benefited** especially **from the training provided at the CPD Staff Development Day** that precedes the visit by the Olympian or Paralympian Special Speaker to Launch the Programme with the students.*

I would be delighted to answer your questions and welcome you to call me, Jo Oakley or Ellie Adams on 01672 519 264 or by reply to this email.

With my sincere thanks,

Tim

Tim McLachlan MBA
Director
21st Century Legacy
Be the Best you can Be!